

FOX RIVER VALLEY CHAPTER STRATEGIC PLAN FOR 2011-2012

The Fox River Valley Chapter of the IMA will provide a forum to financial professionals and management accountants to develop and advance their careers through educational and networking opportunities.

The chapter will also promote the highest ethical and professional practices. During the 2011-2012 year, the chapter will concentrate on campaigns to increase membership and certifications as well as student participation, corporate communications and increasing attendance at meetings

Professional educational events will concentrate on timely, applicable, and professional topics during the year. All meetings will include a time for networking and socializing. In addition the chapter will offer professional development sessions on various tools of the trade. Furthermore, ethics courses will be offered to guide the management accountant as well as meet professional requirements.

Certification is an indication to the public and other professionals that an accountant has demonstrated competency and knowledge of finance. The Fox River Valley Chapter promotes the CMA designation by sponsoring review courses and promoting these certifications to the members and the general public.

The Institute of Management Accountants is a worldwide organization recognized as the leading associations for management accounting and finance professionals. Membership drives and publications of the IMA and the chapter's programs promote the proper and ethical role of the accountant in the world and specifically in the financial community.

The chapter has made a strong commitment to promote the IMA organization to students in the chapter's community. One meeting during the year will be designated as student night with invitations to all students in the area. Also, panel discussions, certification education, or other meeting types will be scheduled at one or more of the local schools. Presentation of IMA benefits will be made in various classrooms.

Corporate communications are being planned to help local businesses understand what the IMA and the local chapter can do for them.

Not only can the IMA provide networking for their accounting personnel, but also can provide financial and accounting knowledge as well as ethical guidance. The Fox River Valley Chapter will use its resources during the 2011-2012 year to promote the IMA and expand the public's awareness of what the IMA can do for a community.

Pam Voorhees, President.